

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Jessica Specht

Implementation Year: 2017-2018

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 1:	<u>Increase the feasibility and attractiveness of the Dual Degree Program pathway and/or vertical transfer options, especially at remote partner colleges.</u>
Action Items	<ul style="list-style-type: none"> ➤ Collaborate with GSU’s School of Extended Learning to promote satellite programs at Triton College (Criminal Justice and Communications programs, and Information Technology available fall 2018) and Kankakee Community College (Business) ➤ Promote full and majority online programs, such as the RN-to-BSN and Criminal Justice programs ➤ Increase participation in transfer activities on remote partner campuses ➤ Increase classroom presentations at community colleges, such as in College Success (College 101) courses ➤ Continue inquiries into curriculum lock-in for DDP students ➤ Promote 3+1 programs, in collaboration with academic colleges at GSU ➤ Adjust the GPA requirement for Chicago Star Scholars award, in order to increase eligibility and better align award with Chicago Star Scholarship GPA requirement
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ DDP student enrollment at each partner campus ➤ Number of DDP students enrolled at remote partner campuses ➤ Number of contacts with prospective students and established relationships
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sharita Walker, DDP Transfer Specialist ➤ (vacant) DDP Transfer Specialist ➤ (vacant) DDP Transfer Specialist ➤ Michelle Sebasco, School of Extended Learning
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review enrollment at end of each month, adjust/plan accordingly ➤ Review comparative enrollment trend at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ “On trend” or increased DDP student enrollment at each partner campus

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 2:	<u>Disseminate successful student outcomes to regional and national audiences within higher education to publicize the impact of DDP on degree completion.</u>
Action Items	<ul style="list-style-type: none"> ➤ Present program data and success strategies at regional and national conferences ➤ Assist in facilitating the Kresge Dissemination Conference in June 2018 ➤ Attend regional conferences in order to network with professionals from like-programs ➤ Collaborate with GSU's MSI to present progress of programming at conferences ➤ Respond to requests for consultation from institutions with like-programs ➤ Work with GSU Institutional Research to compare DDP transfer students to traditional GSU transfer students
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Data to illustrate that DDP has an impact on degree completion and academic success ➤ Number of conference presentations ➤ Number conferences attended ➤ Number of contacts from like-programs
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sean Smith, Coordinator of MSI ➤ Office of Institutional Research ➤ DDP staff
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ End of every academic year to assess retention, transfer, and graduation rates ➤ End of every academic year summarize conference attendance and participation
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Sufficient data to support the DDP model and illustrate its impact ➤ Expanded exposure for DDP and GSU

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 3:	<u>Expand knowledge of DDP beyond community college and university outreach.</u>
Action Items	<ul style="list-style-type: none"> ➤ Network with community leaders and participate in city/township programming to promote DDP and other pathways to higher education ➤ Assist with 2+2+2 initiatives or other high school initiatives on GSU campus ➤ Continuing to expand community service events throughout Chicagoland area; increase visibility of DDP
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Number of high school outreaches/initiatives ➤ Number of community-based events attended
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sharita Walker, DDP Transfer Specialist ➤ (vacant) DDP Transfer Specialist ➤ (vacant) DDP Transfer Specialist
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review outreaches/initiatives at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Expanded exposure for DDP and GSU

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 4:	<u>Expand partnership with DDP Big 5 partner campuses and grow DDP/transfer enrollment from all 5 campuses.</u>
Action Items	<ul style="list-style-type: none"> ➤ Continue to utilize table visits and info sessions for increased exposure ➤ Collaborate with PSC and GSU's MSI programs to promote DDP-MSI scholarship ➤ Increase communication with community college advising staff ➤ Continue to participate in annual transfer events ➤ Expand involvement with student organizations via club meetings, events (such as PTK, Honors, TRiO, International Students, Athletics, ALAS)
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ DDP student enrollment at Big 5 partner campuses
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sharita Walker, DDP Transfer Specialist ➤ (vacant) DDP Transfer Specialist ➤ (vacant) DDP Transfer Specialist ➤ Male Success Initiative Coordinators
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review enrollment at end of each month, adjust/plan accordingly ➤ Review comparative enrollment trend at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Increased DDP student enrollment at each Big 5 partner campus